

LORI HUFFMAN

Graphic Design: print & web

www.lhcreativedesign.com

www.creativehotlist.com/lhuffman

Grand Rapids, Michigan
(616) 990-8991
Lori.Huffman@gmail.com

EXPERIENCE

Mar 2009 - June 2009

Graphic Designer | Advanced Print & Mail, Inc. | Loveland, Colorado

Worked in a fast-paced environment, communicating with clients to determine their needs and the best course of output. Developed concepts, layouts, comps, and final design pieces. Sent and prepared files for output to digital printing press, and operated the Xerox printer.

Aug 2005 - Jan 2009

Lead Graphic Designer | Campus Crusade for Christ | Puebla, México

Visually and creatively took graphic and web design projects from concept to implementation based on design objectives, functional specs, and an iterative feedback process. Created new web sites, updated & maintained existing web sites, and designed online collateral to accurately reflect the organization's goals, objectives, and identity. Delivered high-quality output in terms of appropriate audience targeting, client expectations and general industry standards of excellence. Researched and developed content and written communication. Reviewed and selected photos for design projects.

June 2002 - Jan 2009

Fund Raising/Personal Networking | Campus Crusade for Christ

Built and maintained donor base for non-profit funding in preparation for, and throughout tenure with Campus Crusade for Christ. Established rapport and maintained relationships via phone calls, meetings, and correspondence.

Jan 2003 - Dec 2003

Graphic Designer | Campus Crusade for Christ | Orlando, Florida

Researched project objectives, client needs, target audience, and images. Collaborated in a team environment, brainstorming ideas for project concepts & design criteria. Provided and evaluated ideas & feedback. Developed concepts, sketches, layouts, comps, and final design pieces. Communicated with clients. Managed internal output and production. Participated actively in educational and training programs. Reviewed and selected photos for design projects as well as archiving of our internal photography system.

EDUCATION

Sept 1998 - May 2002

University of Michigan | Ann Arbor, Michigan

BFA Graphic Design

SKILLS

Technical

- Advanced proficiency in Adobe Photoshop, Illustrator, InDesign, Dreamweaver, & Fireworks
- Understanding and experience using Flash, Adobe Acrobat Professional, & Microsoft Office

Web Design

- Experience with CSS, X/HTML, Flash components, & basic Java programming
- Solid understanding of Internet design issues (cross-browser and cross-platform compatibility, quick loading images, etc.)

Print Design

- Adept in designing identity and collateral, print advertisements, brochures, newsletters, greeting cards, invitations, T-shirts, and page layout
- Creative ingenuity to come up with new ideas and refine existing themes

Communication

- Provide, as well as receive, coaching, feedback, and critique of designs with team members
- Accomplished written, oral, & proofreading skills in both English and Spanish.

LANGUAGES

Bilingual in Spanish / English

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REFERENCES

David & Kelly Bedolla | *Coworkers & Direct Supervisors from Aug 2005 - Jan 2009*

Campus Crusade for Christ, Mexico | National Director of Student Ministries

David.Bedolla@vidaestudiantil.com

(713) 429-5267

Steve & Terry Morgan | *Direct & General Supervisors from Aug 2005 - Jan 2009*

Campus Crusade for Christ, Mexico | National Director of Ministries

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(407) 401-9627

Dennis DenBoer

Advanced Print & Mail, Inc. | Owner

Dennis@admimail.com

(970) 669-9800

Jim Hale | *Coworker*

Advanced Print & Mail, Inc. | Graphic Designer

Jim@admimail.com

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